



Media Release: Tuesday 28 August 2007

## **mima Invites Artists to Participate in Art Fair Event**

mima, Middlesbrough Institute of Modern Art and artists Bob & Roberta Smith are inviting artists to take part in *The Really Super Market* - a one day art fair, in Centre Square, Middlesbrough on Saturday 22 September, from 12noon-5.00pm.

The artist's Bob & Roberta Smith, known for their 'Make Your Own Damn Art – don't expect me to do it' approach, are working with mima for the second year running, to design this year's event on the theme of 'Food and Art'.

Stallholders can be artists and makers, galleries, arts organisations and anyone interested in the arts. *The Really Super Market* will be a fun contest in which visitors to stalls vote for what they think is more important – food or art. A public ballot will be held at the end of the day Bob & Roberta Smith will decide what is more important, food or art. The best reason will win either a hamper or an easel.

Part of Dott 07 (Designs of the time 2007), the event will also include a farmers market, and several leading chefs creating food on-site. It will all run alongside the 'Meal for Middlesbrough' a sit down feast for hundreds of people that will use locally grown food from the Dott07 urban farming project that has been running in the town.

Anyone interested in having a stall at *The Really Super Market*, can download an application form from [www.visitmima.com](http://www.visitmima.com) or contact: [thereallysupermarket@middlesbrough.gov.uk](mailto:thereallysupermarket@middlesbrough.gov.uk)  
t: 07919 573360. The deadline for applications is 7 September.

*The Really Super Market* will be an entertaining afternoon out for anyone interested in food and art. The event takes place on Saturday 22 September from 12noon-5.00pm in Centre Square, Middlesbrough and admission is FREE.

*The Really Super Market* is presented by mima and the artists Bob & Roberta Smith, with Dott07 (Designs of the time 2007).

**Ends**

## Notes to Editors

**Bob & Roberta Smith** are an artistic enterprise, sincere in their ambition. Using humour as their weapon, Bob & Roberta Smith believe in art and democracy and invite us to question high art and the role that aesthetic elitism plays in society today. Anybody can be Bob & Roberta Smith. They are interested in ideas and people thinking creatively and use discarded materials, rubbish and language in artworks to represent the idea that the world can be organised differently.

*The Really Super Market* builds on the success of mima's first art fair *Make Your Own Damn Art World*, which took place last summer and involved over 80 artists.

**Dott 07 (Designs of the time 2007)** is a year of community projects, events and exhibitions based in North East England that explores what life in a sustainable region could be like – and how design can help us get there. Dott projects set out to improve five aspects of daily life in practical ways, dealing with movement, energy, school, health and food.

In the food-growing project in Middlesbrough, 1000 people living and working in the town have taken part in a project designed to support local food production and counter food miles. People of all ages and backgrounds have grown food in containers across the town, harvested it, eaten it and at the banquet that will form part of *The Really Super Market* the final harvest of the season will be cooked and eaten by those involved. For more information visit: [www.dott07.com](http://www.dott07.com)

**For further press information about Dott 07** contact Chris Lines or Louise Robinson at Press Ahead on (0191) 516 6235, (07971) 868329 or [cl@pressahead.info](mailto:cl@pressahead.info)

**mima** is a bold new gallery of modern and contemporary art which opened in January 2007, designed by Erick van Egeraat Associated Architects. The gallery brings together Middlesbrough's art collections for the first time and hosts temporary exhibitions of fine art and craft from 1900 to now. Featuring the work of internationally acclaimed artists, the programme includes painting, drawing, ceramics, jewellery design, sound, film, mixed media, photography and sculpture. Exhibitions change every quarter. [www.visitmima.com](http://www.visitmima.com)

**For further press information and images contact** Nina Byrne, Acting Marketing Manager on 01642 726 710 / [nina\\_byrne@middlesbrough.gov.uk](mailto:nina_byrne@middlesbrough.gov.uk) or Victoria Huntley, Marketing Assistant on 01642 726 713 / [victoria\\_huntley@middlesbrough.gov.uk](mailto:victoria_huntley@middlesbrough.gov.uk)

